

Author: Kristenson, Joel
Last Updated: 2017-02-09

Overview

This article walks through the steps to get a **shopping cart integrated** with **your website**. It includes steps to setup **new products**, **generating** the **code** needed to integrate in your website, and how to **track sale orders** as they come in.

It's a good idea to have someone on staff with a good understanding of **web** (html/css/js) **development** to complete this task effectively. You can also contact our live support team for help (1-866-909-8700).

Here's an *example* of a finished shopping cart using the **Trail Blazer** features covered in this article (you can also view a **live interactive demo** by navigating to this page: <http://www.trailblz.com/kb/images/kb0063/Example Trail Blazer Shopping Cart.html>):

Creating an Online Shopping Cart to Sell Products through your Website (Previously Called 'Marketing Notions')



Pandamonium!!

SIGN UP FOR UPDATES | DONATE 501(c)4 Custom Amounts


ABOUT | LEARN MORE | VOLUNTEER | EVENTS | GOLF | DONATE | BUY STUFF

Buy our stuff please.
You'll love it and so will we.

T-Shirt Mens
QTY 1

T-Shirt Womens

Example shopping cart integrated in a webpage.

 **Tip:** Many customers use the **event system** to sell products for their organization as it's a bit easier to setup and utilize and provides many configuration options. [Click here](#) to read articles on how to use the event system and [click here](#) to watch videos on the same. *The major difference in these systems is that the event system will lead the shopper **away** from your website to the **Trail Blazer** domain where the shopping cart (covered in this KB) will **keep them on your site**.*

Outline

#1 Steps to Create/Update Products

#2 How to Build your Shopping Cart, Integrate it with your Website (Example Code Snippets Included)

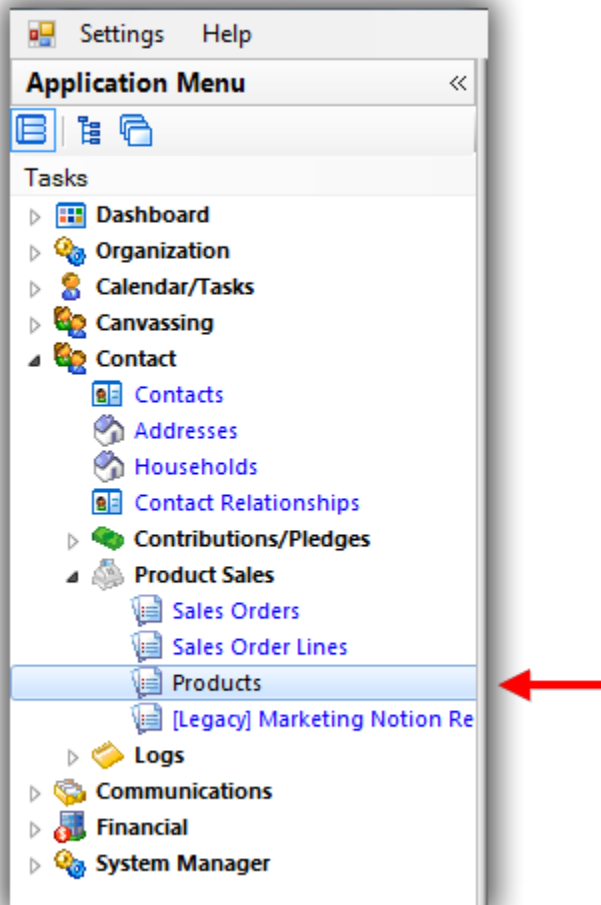
#3 Test the Checkout Process & How to Track Sale Orders/Inventory as Purchases Occur

#4 Related Resources

#1 – Steps to Create/Update Products

Creating an Online Shopping Cart to Sell Products through your Website (Previously Called 'Marketing Notions')

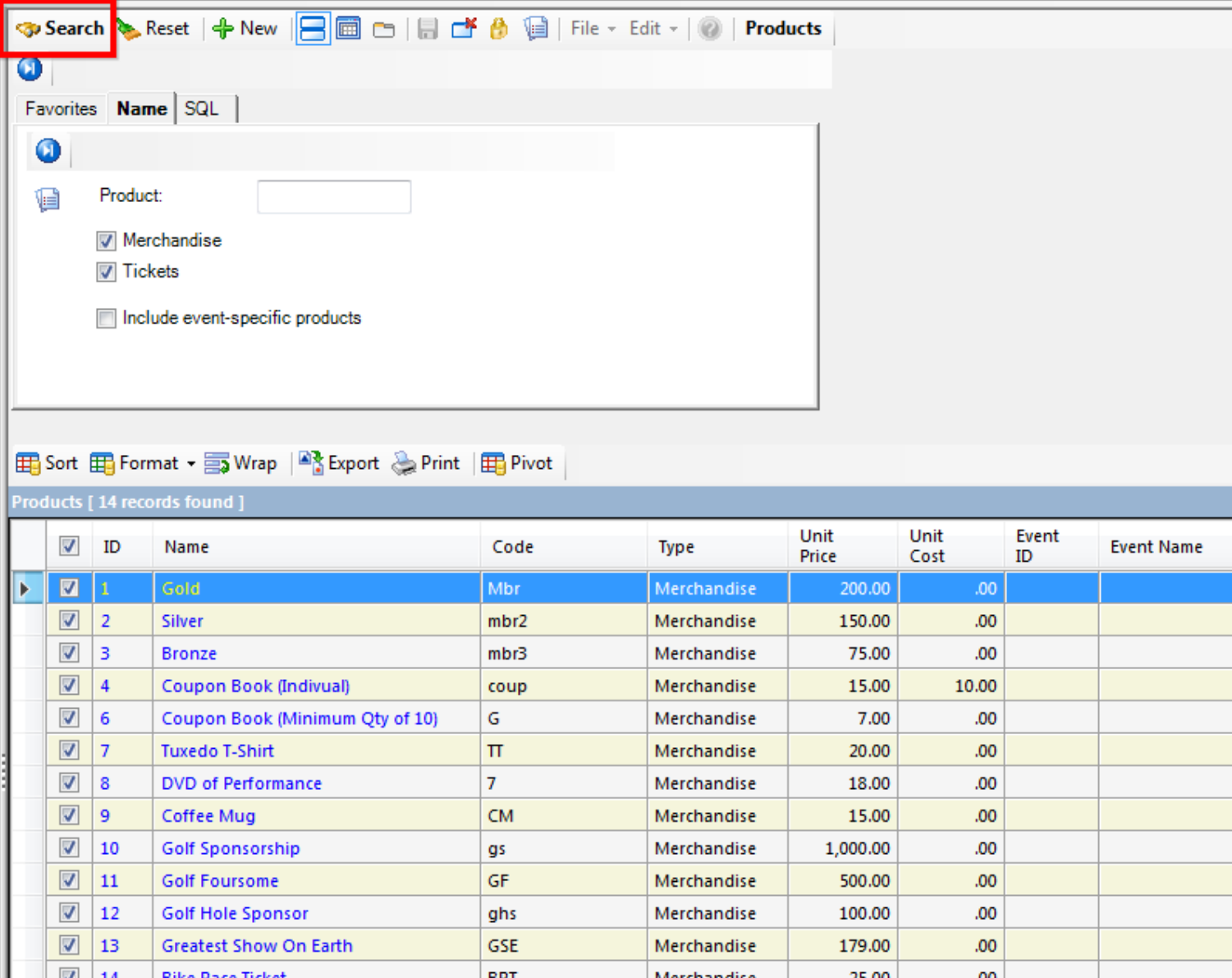
Navigate to the **Products List** by following **Application Menu > Contacts (Voters/Donors) > Product Sales > Products**.



Click **[Search]** to populate the **current list** of **products** in your database. *In my example I had 14.*

Creating an Online Shopping Cart to Sell Products through your Website (Previously Called 'Marketing Notions')

Click [Search] to populate the current list of products in your database.



The screenshot shows the TrailBlazer software interface. At the top, there is a toolbar with a 'Search' button highlighted by a red box. Below the toolbar, there is a search input field and several checkboxes: 'Merchandise' (checked), 'Tickets' (checked), and 'Include event-specific products' (unchecked). Below the search area, there is a table of products. The table has 14 records, each with a checkbox, ID, Name, Code, Type, Unit Price, Unit Cost, Event ID, and Event Name.

<input type="checkbox"/>	ID	Name	Code	Type	Unit Price	Unit Cost	Event ID	Event Name
<input checked="" type="checkbox"/>	1	Gold	Mbr	Merchandise	200.00	.00		
<input checked="" type="checkbox"/>	2	Silver	mbr2	Merchandise	150.00	.00		
<input checked="" type="checkbox"/>	3	Bronze	mbr3	Merchandise	75.00	.00		
<input checked="" type="checkbox"/>	4	Coupon Book (Individual)	coup	Merchandise	15.00	10.00		
<input checked="" type="checkbox"/>	6	Coupon Book (Minimum Qty of 10)	G	Merchandise	7.00	.00		
<input checked="" type="checkbox"/>	7	Tuxedo T-Shirt	TT	Merchandise	20.00	.00		
<input checked="" type="checkbox"/>	8	DVD of Performance	7	Merchandise	18.00	.00		
<input checked="" type="checkbox"/>	9	Coffee Mug	CM	Merchandise	15.00	.00		
<input checked="" type="checkbox"/>	10	Golf Sponsorship	gs	Merchandise	1,000.00	.00		
<input checked="" type="checkbox"/>	11	Golf Foursome	GF	Merchandise	500.00	.00		
<input checked="" type="checkbox"/>	12	Golf Hole Sponsor	ghs	Merchandise	100.00	.00		
<input checked="" type="checkbox"/>	13	Greatest Show On Earth	GSE	Merchandise	179.00	.00		
<input checked="" type="checkbox"/>	14	Bike Race Ticket	BRT	Merchandise	25.00	.00		

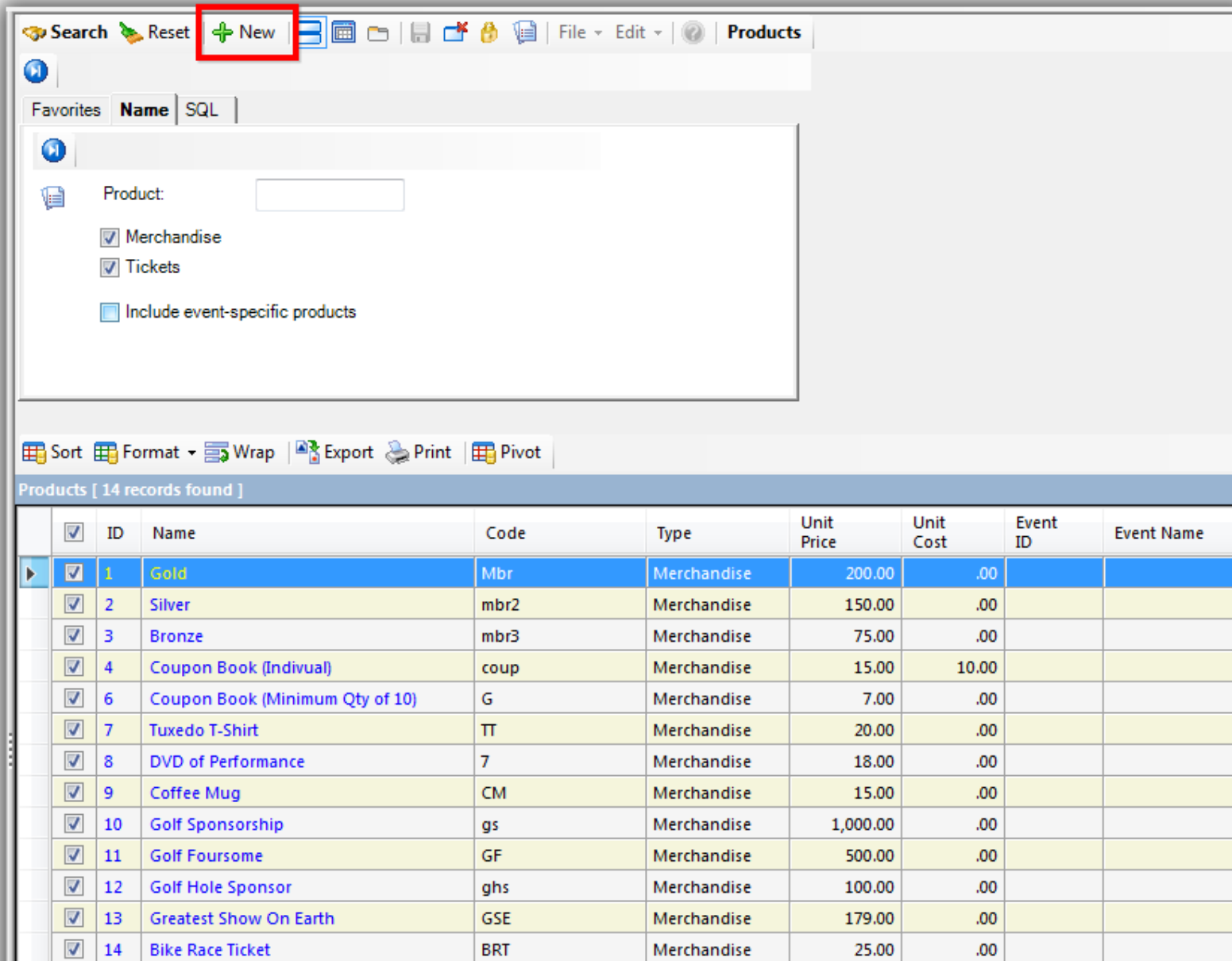
results

Creating an Online Shopping Cart to Sell Products through your Website (Previously Called 'Marketing Notions')

If* you need to make **changes to your **current products** or if you need to get the html/javascript code for your online shopping cart you can **click** on any of the **blue** hyperlinks to open that record.

To begin creating a new product click the **[+ New]** button on the **Search Tool Strip**.

Click [+ New] to begin creating a new product.



Search Reset **+ New** [Icons] File Edit Products

Favorites Name SQL

Product:

Merchandise
 Tickets
 Include event-specific products

Sort Format Wrap Export Print Pivot

Products [14 records found]

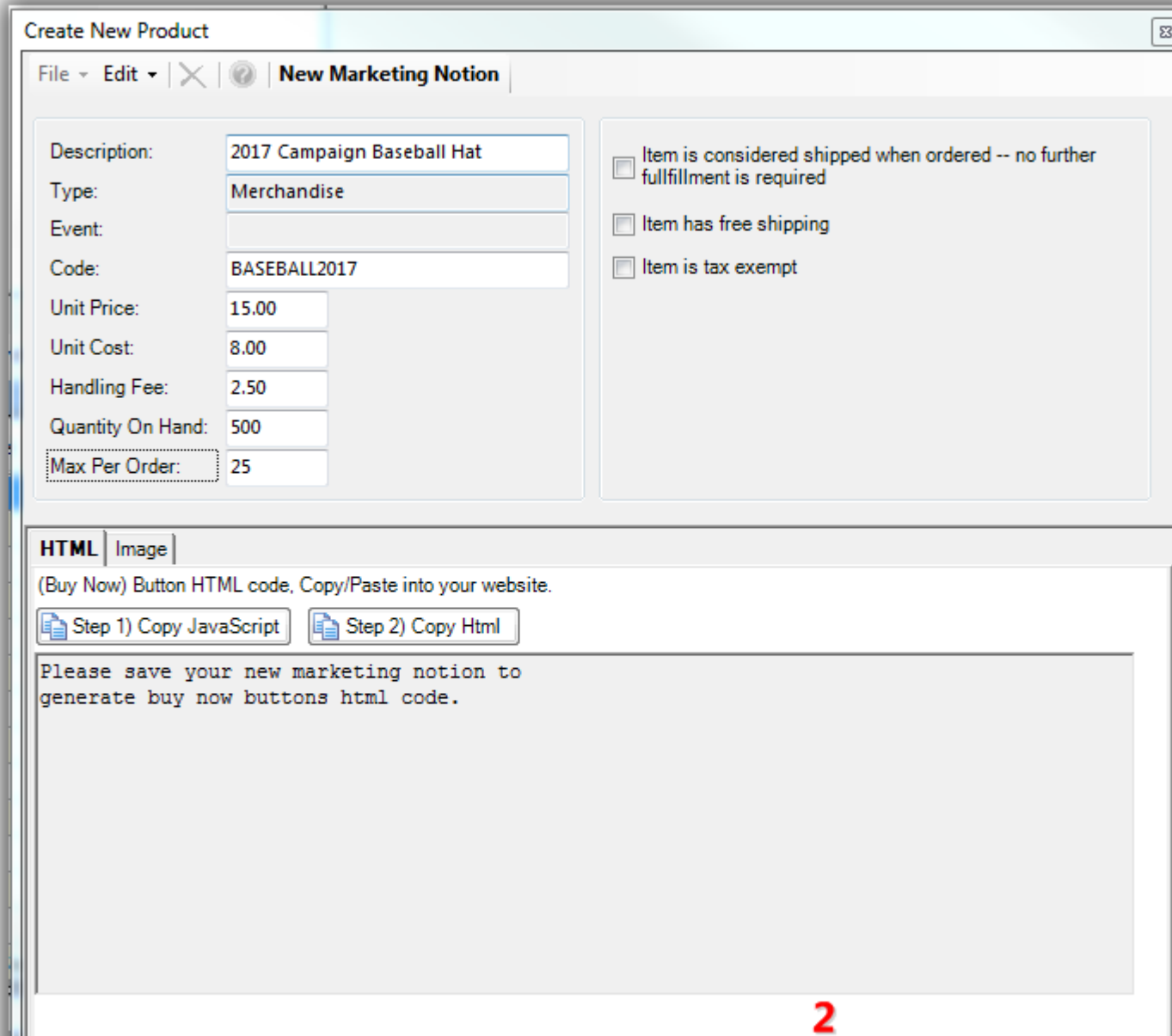
<input type="checkbox"/>	ID	Name	Code	Type	Unit Price	Unit Cost	Event ID	Event Name
<input checked="" type="checkbox"/>	1	Gold	Mbr	Merchandise	200.00	.00		
<input checked="" type="checkbox"/>	2	Silver	mbr2	Merchandise	150.00	.00		
<input checked="" type="checkbox"/>	3	Bronze	mbr3	Merchandise	75.00	.00		
<input checked="" type="checkbox"/>	4	Coupon Book (Individual)	coup	Merchandise	15.00	10.00		
<input checked="" type="checkbox"/>	6	Coupon Book (Minimum Qty of 10)	G	Merchandise	7.00	.00		
<input checked="" type="checkbox"/>	7	Tuxedo T-Shirt	TT	Merchandise	20.00	.00		
<input checked="" type="checkbox"/>	8	DVD of Performance	7	Merchandise	18.00	.00		
<input checked="" type="checkbox"/>	9	Coffee Mug	CM	Merchandise	15.00	.00		
<input checked="" type="checkbox"/>	10	Golf Sponsorship	gs	Merchandise	1,000.00	.00		
<input checked="" type="checkbox"/>	11	Golf Foursome	GF	Merchandise	500.00	.00		
<input checked="" type="checkbox"/>	12	Golf Hole Sponsor	ghs	Merchandise	100.00	.00		
<input checked="" type="checkbox"/>	13	Greatest Show On Earth	GSE	Merchandise	179.00	.00		
<input checked="" type="checkbox"/>	14	Bike Race Ticket	BRT	Merchandise	25.00	.00		

Fill in all the details for your new product. The full list of options that you have include:

- **Description**
- **Code**
- **Unit Price**
- **Unit Cost**
- **Handling Fee**
- **Quantity On Hand**
- **Max Per Order**
- **Item is considered shipped when ordered – no further fulfillment is required**
- **Item has free shipping**
- **Item is tax exempt**

My *example* is below for a baseball camp.

1. Fill out all the information for your new product.



Create New Product

File ▾ Edit ▾ | X | ? | **New Marketing Notion**

Description: 2017 Campaign Baseball Hat

Type: Merchandise

Event:

Code: BASEBALL2017

Unit Price: 15.00

Unit Cost: 8.00

Handling Fee: 2.50

Quantity On Hand: 500

Max Per Order: 25



Item is considered shipped when ordered -- no further fulfillment is required

Item has free shipping

Item is tax exempt

HTML | Image

(Buy Now) Button HTML code. Copy/Paste into your website.

 Step 1) Copy JavaScript  Step 2) Copy Html

Please save your new marketing notion to generate buy now buttons html code.

If* you want to **add an image for the product, navigate to the **Image** tab, and click the **[Get Image File]** button.


Creating an Online Shopping Cart to Sell Products through your Website (Previously Called 'Marketing Notions')

Create New Product

File Edit | **New Marketing Notion**

Description:	2017 Campaign Baseball Hat	<input type="checkbox"/> Item is considered shipped when ordered -- no further fulfillment is required
Type:	Merchandise	<input type="checkbox"/> Item has free shipping
Event:		<input type="checkbox"/> Item is tax exempt
Code:	BASEBALL2017	
Unit Price:	15.00	
Unit Cost:	8.00	
Handling Fee:	2.50	
Quantity On Hand:	500	
Max Per Order:	25	

HTML **Image**

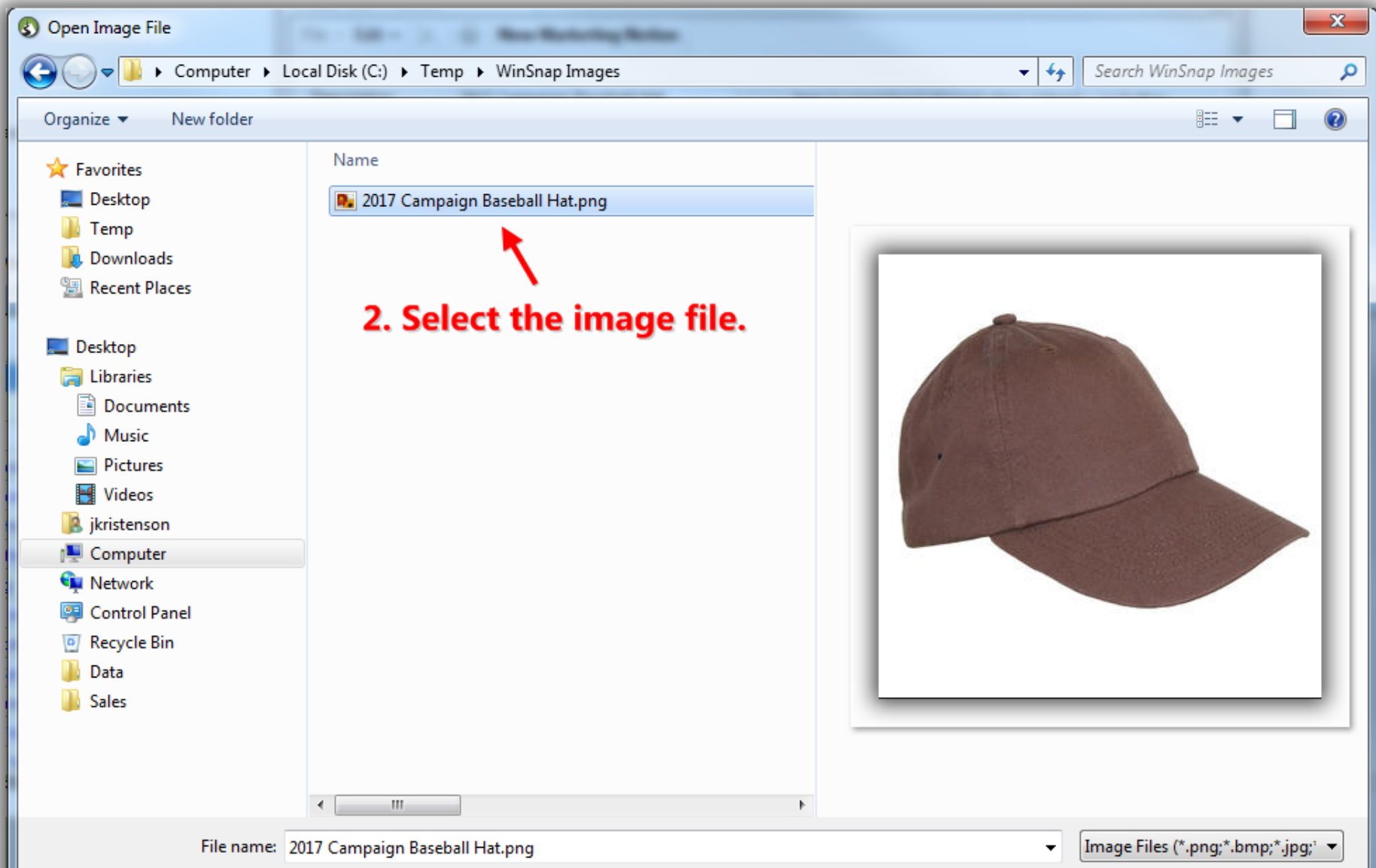
Get Image File  Paste Image

***If you would like to include an image next to the product for your online shopping cart click on the [Get Image File] button.**

Save Save and Close Cancel

Locate the image file on your machine, **select** it, and click **[Open]**.

1. Navigate to the location on your machine where the product image file is saved (in this case, the Temp folder).



Once the image is uploaded, click **[Save]**. Navigate back to the **HTML** tab, and click the **[Step 1) Copy JavaScript]** button.

Creating an Online Shopping Cart to Sell Products through your Website (Previously Called 'Marketing Notions')

2017 Campaign Baseball Hat (68) Product Card

File Edit X 2017 Campaign Baseball Hat [68]

Description: 2017 Campaign Baseball Hat

Type: Merchandise

Event:

Code: BASEBALL2017

Unit Price: 15.00

Unit Cost: 8.00

Handling Fee: 2.50

Quantity On Hand: 500

Max Per Order: 25

Item is considered shipped when ordered -- no further fulfillment is required

Item has free shipping

Item is tax exempt

HTML | Image

(Buy Now) Button HTML code, Copy/Paste into your website.

[Step 1\) Copy JavaScript](#) [Step 2\) Copy Html](#)

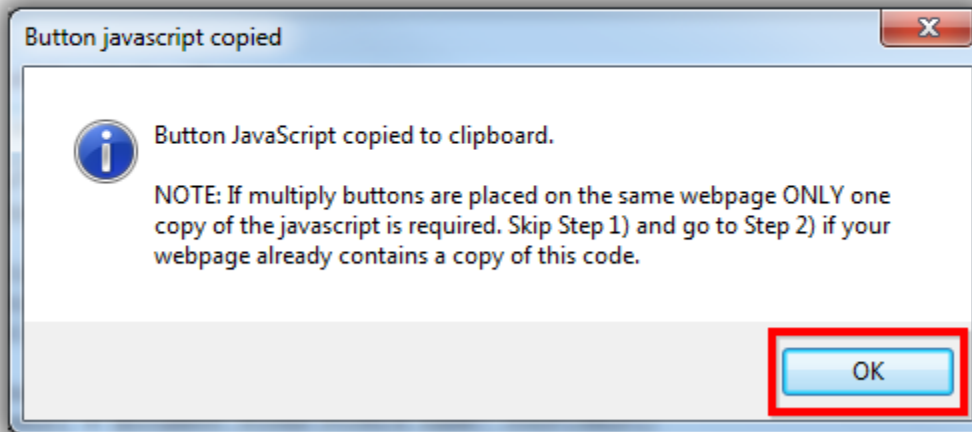
```
<form name="cartbutton-68" onsubmit='javascript:addtocart(this);location.href=fullurl.va
</div>
<div>2017 Campaign Baseball Hat</div>
<span>QTY</span>
<input type="hidden" name="clientid" value="DemoNonprofit_Joel" />
<input type="hidden" name="notionid" value="68" />
<input type="hidden" name="returnurl" value="http://www.ReplaceThisDomain.com/" />
<input type="hidden" name="confirmurl" value="http://www.ReplaceThisDomain.com/thankyou.
<input type="hidden" name="fullurl" />
<input name="qty" value="1" size="3" type="text" />
<input src="images/addtocart.png" type="image" alt="Add To Cart" name="_AddToCart" />
</div>
```

Save Save and Close Cancel

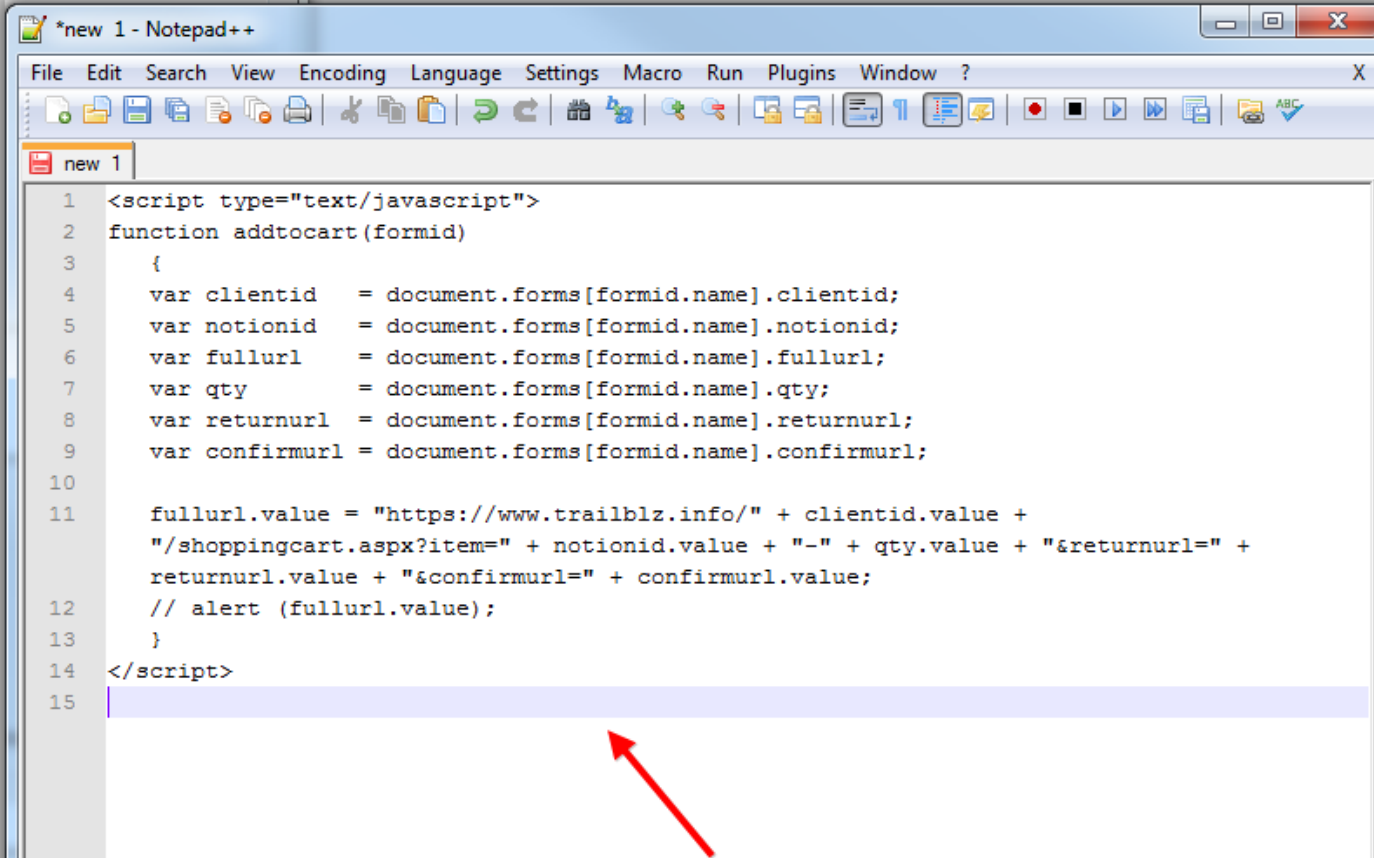
**Copy the JavaScript
to use on your
website for the online
shopping cart.**

You'll get a popup notification stating that you only need to copy the **JavaScript** code one time, click **[OK]** to proceed.

**If multiple items are being sold on your shopping cart
you **only** need to copy the JavaScript **one time**.**



Paste the **JavaScript** code into a program like Notepad++ (PC) or TextEdit (MAC) to use for **future use** when you embed it into your website (covered in the next section).



```
1 <script type="text/javascript">
2 function addtocart (formid)
3 {
4   var clientid   = document.forms[formid.name].clientid;
5   var notionid   = document.forms[formid.name].notionid;
6   var fullurl    = document.forms[formid.name].fullurl;
7   var qty        = document.forms[formid.name].qty;
8   var returnurl  = document.forms[formid.name].returnurl;
9   var confirmurl = document.forms[formid.name].confirmurl;
10
11   fullurl.value = "https://www.trailblz.info/" + clientid.value +
12   "/shoppingcart.aspx?item=" + notionid.value + "-" + qty.value + "&returnurl=" +
13   returnurl.value + "&confirmurl=" + confirmurl.value;
14   // alert (fullurl.value);
15 }
16 </script>
```

Paste and save the JavaScript code into a program like Notepad++ for future use when you construct your website shopping cart.

Creating an Online Shopping Cart to Sell Products through your Website (Previously Called 'Marketing Notions')

Click the **[Step 2) Copy Html]** button which will copy the html **specific** to the product you're working with. *Unlike the JavaScript code you'll **need** to copy html the code each time that's specific to the product for the shopping cart to function correctly.*

Creating an Online Shopping Cart to Sell Products through your Website (Previously Called 'Marketing Notions')

Create New Product

File Edit | X | ? | **New Marketing Notion**

Description: 2017 Campaign Baseball Hat
Type: Merchandise
Event:
Code: BASEBALL2017
Unit Price: 15.00
Unit Cost: 8.00
Handling Fee: 2.50
Quantity On Hand: 500
Max Per Order: 25

Item is considered shipped when ordered -- no further fulfillment is required
 Item has free shipping
 Item is tax exempt

Copy the html code for the product into your Clipboard.

HTML | Image

(Buy Now) Button HTML code. Copy/Paste into your website.

Step 1) Copy JavaScript **Step 2) Copy Html**

```
<script type="text/javascript">
function addtocart (formid)
{
  var clientid   = document.forms[formid.name].clientid;
  var notionid   = document.forms[formid.name].notionid;
  var fullurl    = document.forms[formid.name].fullurl;
  var qty        = document.forms[formid.name].qty;
  var returnurl  = document.forms[formid.name].returnurl;
  var confirmurl = document.forms[formid.name].confirmurl;

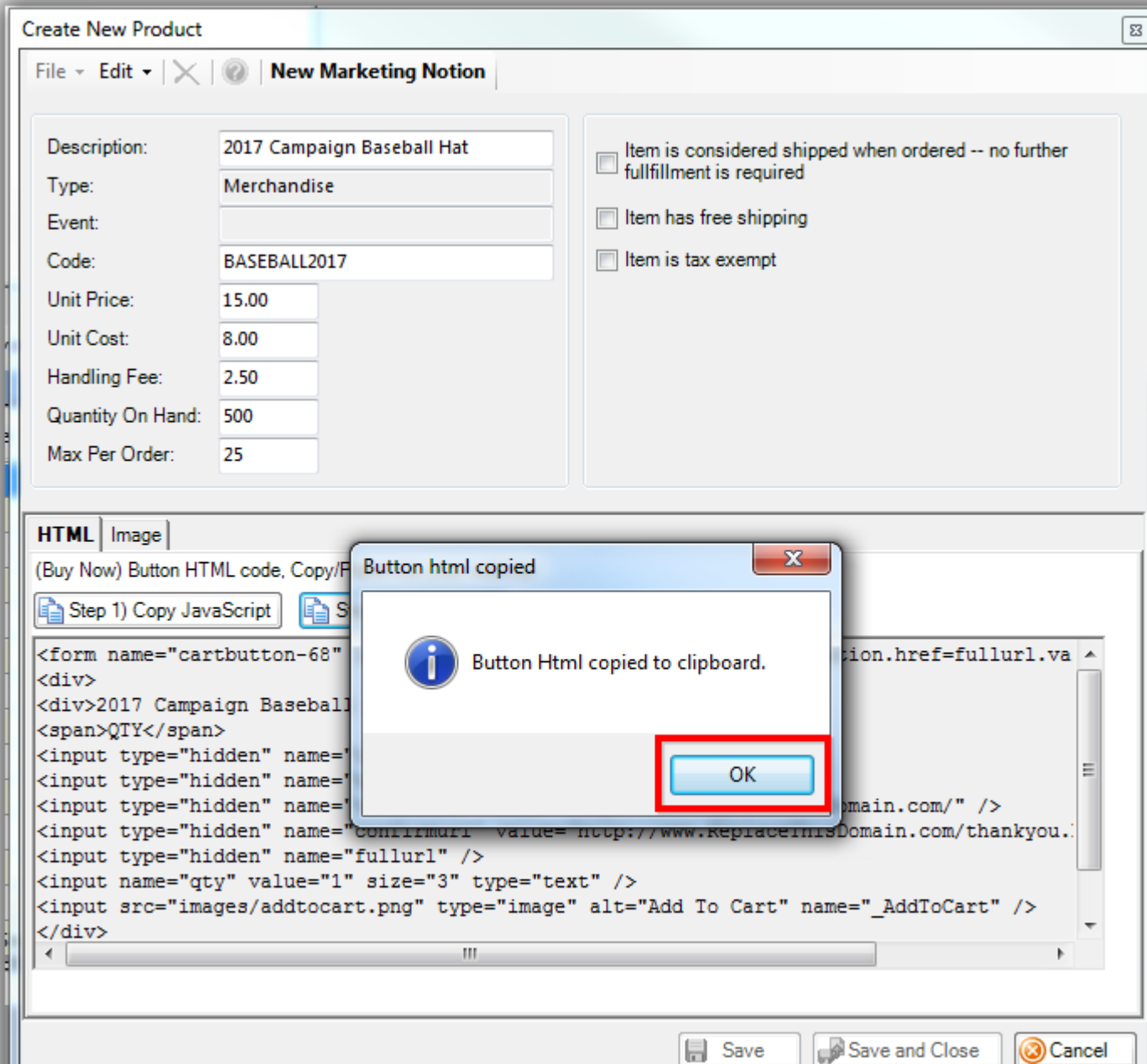
  fullurl.value = "https://www.trailblz.info/" + clientid.value + "/shoppingcart.aspx?i
  // alert (fullurl.value);

```

Save Save and Close Cancel

Click **[OK]** when you get the popup notification.

Creating an Online Shopping Cart to Sell Products through your Website (Previously Called 'Marketing Notions')



Create New Product

File Edit | X | **New Marketing Notion**

Description: 2017 Campaign Baseball Hat

Type: Merchandise

Event:

Code: BASEBALL2017

Unit Price: 15.00

Unit Cost: 8.00

Handling Fee: 2.50

Quantity On Hand: 500

Max Per Order: 25

Item is considered shipped when ordered -- no further fulfillment is required

Item has free shipping

Item is tax exempt

HTML | Image

(Buy Now) Button HTML code, Copy/Paste

Step 1) Copy JavaScript

```
<form name="cartbutton-68"
<div>
<div>2017 Campaign Baseball
<span>QTY</span>
<input type="hidden" name="
<input type="hidden" name="
<input type="hidden" name="
<input type="hidden" name="confirmurl" value="http://www.replacethisDomain.com/thankyou..
<input type="hidden" name="fullurl" />
<input name="qty" value="1" size="3" type="text" />
<input src="images/addtocart.png" type="image" alt="Add To Cart" name="_AddToCart" />
</div>
```

Button href=fullurl.va

main.com/" />

Button html copied

Button Html copied to clipboard.

OK

Save Save and Close Cancel

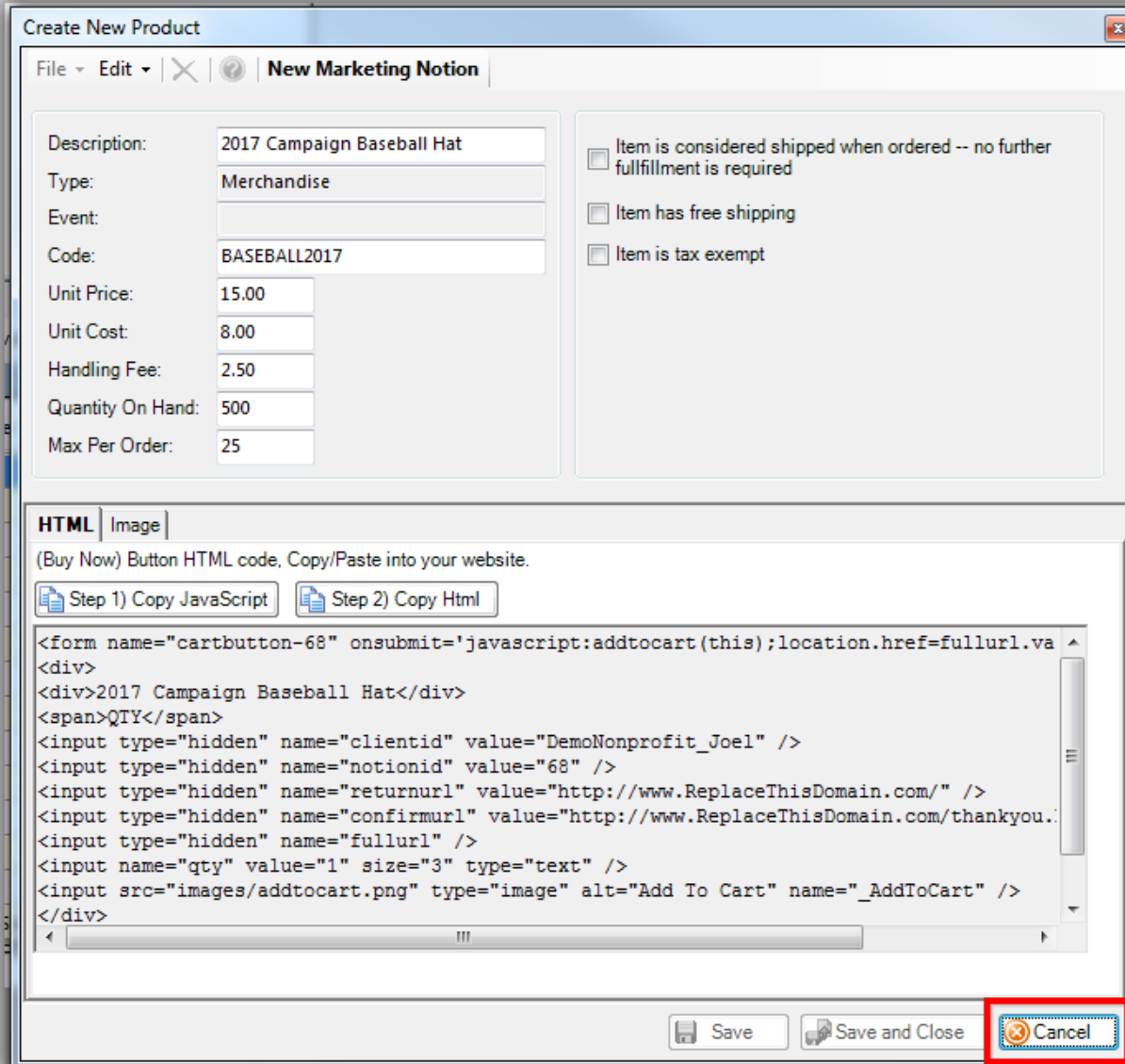
Creating an Online Shopping Cart to Sell Products through your Website (Previously Called 'Marketing Notions')

Paste the **product html** code into a program like Notepad++ or TextEdit to use in **the future** when embedding the code into your website.

```
*new 1 - Notepad++
File Edit Search View Encoding Language Settings Macro Run Plugins Window ?
new 1
2 function addtocart (formid)
3 {
4     var clientid    = document.forms[formid.name].clientid;
5     var notionid    = document.forms[formid.name].notionid;
6     var fullurl     = document.forms[formid.name].fullurl;
7     var qty         = document.forms[formid.name].qty;
8     var returnurl   = document.forms[formid.name].returnurl;
9     var confirmurl  = document.forms[formid.name].confirmurl;
10
11     fullurl.value = "https://www.trailblz.info/" + clientid.value +
12     "/shoppingcart.aspx?item=" + notionid.value + "-" + qty.value + "&returnurl=" +
13     returnurl.value + "&confirmurl=" + confirmurl.value;
14     // alert (fullurl.value);
15 }
16 </script>
17
18 <!--ITEM N01 FOR TRAIL BLAZER SHOPPING CART - 2017 CAMPAIGN BASEBALL CAP-->
19
20 <form name="cartbutton-68"
21     onsubmit='javascript:addtocart(this);location.href=fullurl.value;return false'>
22 <div>
23 <div>2017 Campaign Baseball Hat</div>
24 <span>QTY</span>
25 <input type="hidden" name="clientid" value="DemoNonprofit_Joel" />
26 <input type="hidden" name="notionid" value="68" />
27 <input type="hidden" name="returnurl" value="http://www.ReplaceThisDomain.com/" />
28 <input type="hidden" name="confirmurl"
29     value="http://www.ReplaceThisDomain.com/thankyou.htm" />
30 <input type="hidden" name="fullurl" />
31 <input name="qty" value="1" size="3" type="text" />
32 <input src="images/addtocart.png" type="image" alt="Add To Cart" name="_AddToCart" />
33 </div>
34 </form>
35
36 <<!-- END OF PRODUCT CODE N01 -->
```


Click **[Cancel]** on the **product screen** to close out of the window once you're **finished** configuring your product and finished saving the html & JavaScript code.

Creating an Online Shopping Cart to Sell Products through your Website (Previously Called 'Marketing Notions')



Create New Product

File Edit | X ? **New Marketing Notion**

Description: 2017 Campaign Baseball Hat
Type: Merchandise
Event:
Code: BASEBALL2017
Unit Price: 15.00
Unit Cost: 8.00
Handling Fee: 2.50
Quantity On Hand: 500
Max Per Order: 25

Item is considered shipped when ordered -- no further fulfillment is required
 Item has free shipping
 Item is tax exempt

HTML | Image

(Buy Now) Button HTML code. Copy/Paste into your website.

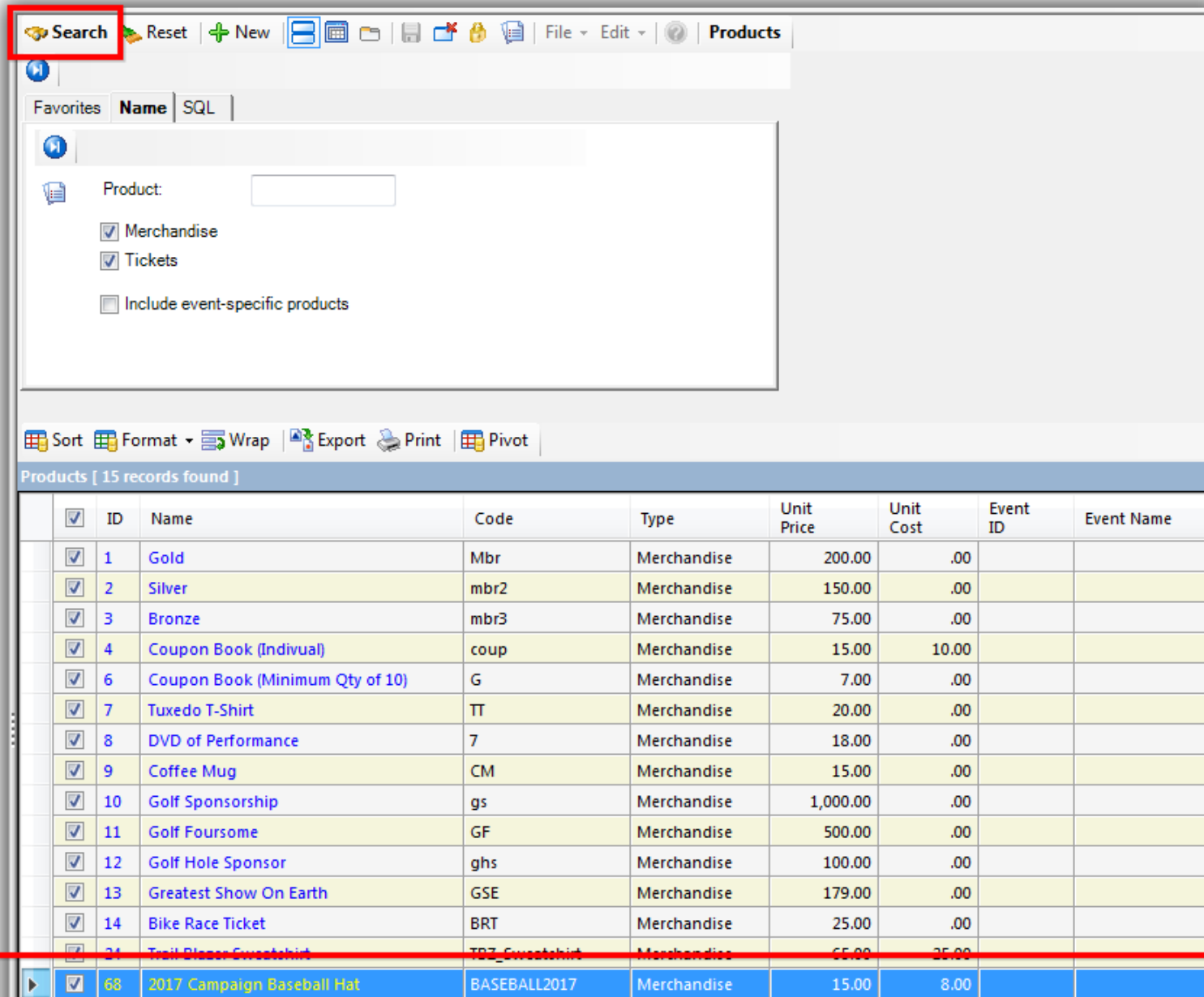
Step 1) Copy JavaScript Step 2) Copy Html

```
<form name="cartbutton-68" onsubmit='javascript:addtocart(this);location.href=fullurl.va  
<div>  
<div>2017 Campaign Baseball Hat</div>  
<span>QTY</span>  
<input type="hidden" name="clientid" value="DemoNonprofit_Joel" />  
<input type="hidden" name="notionid" value="68" />  
<input type="hidden" name="returnurl" value="http://www.ReplaceThisDomain.com/" />  
<input type="hidden" name="confirmurl" value="http://www.ReplaceThisDomain.com/thankyou.  
<input type="hidden" name="fullurl" />  
<input name="qty" value="1" size="3" type="text" />  
<input src="images/addtocart.png" type="image" alt="Add To Cart" name="_AddToCart" />  
</div>
```

Save Save and Close **Cancel**

Click **[Search]** to **refresh** the list of products in your database and the **new product** will display. *My example is below.*

Click [Search] to refresh the list of products.



Search Reset + New [Icons] File Edit [Icons] Products

Favorites Name SQL

Product: [Input Field]

Merchandise
 Tickets
 Include event-specific products

Sort Format Wrap Export Print Pivot

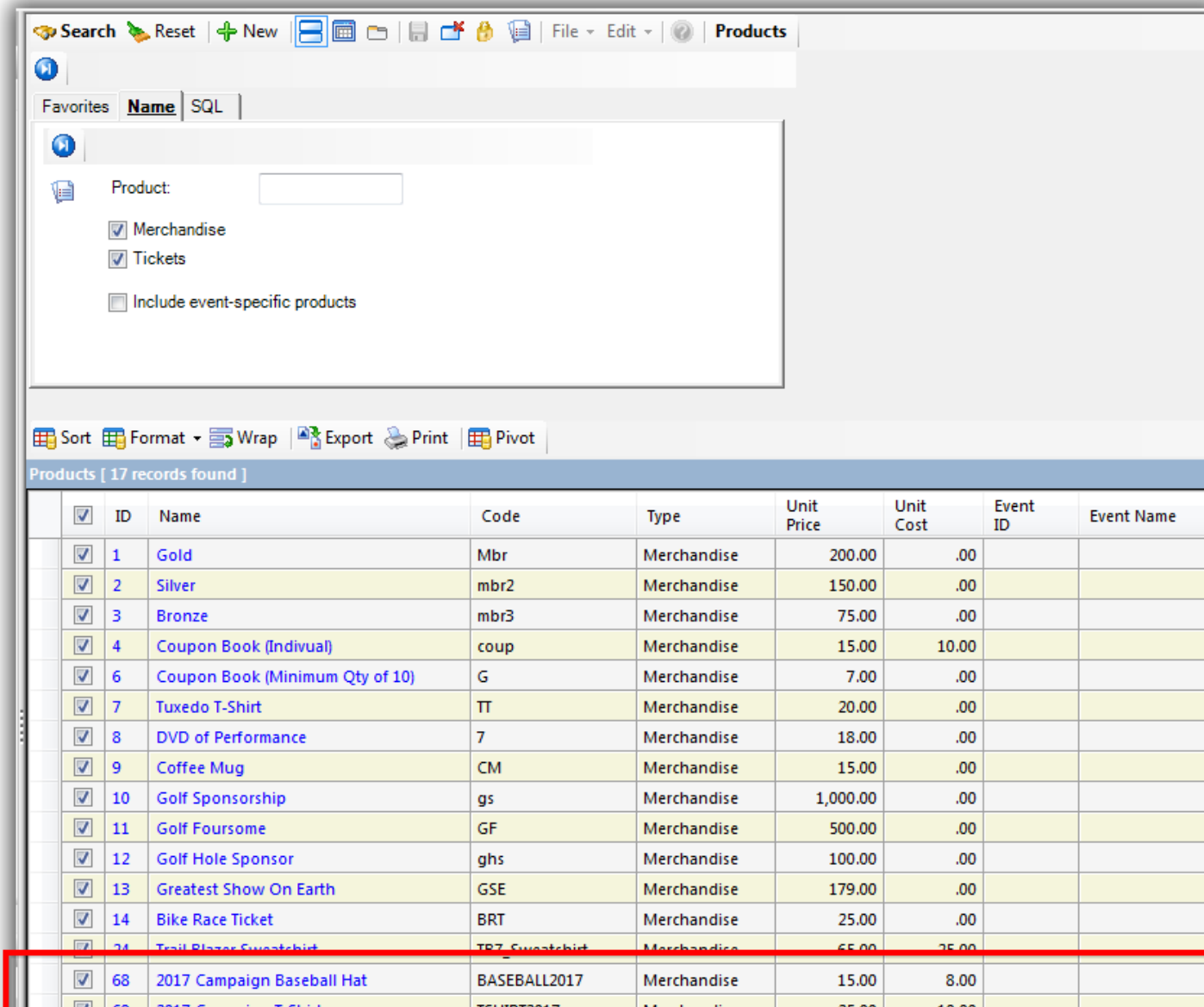
Products [15 records found]

<input checked="" type="checkbox"/>	ID	Name	Code	Type	Unit Price	Unit Cost	Event ID	Event Name
<input checked="" type="checkbox"/>	1	Gold	Mbr	Merchandise	200.00	.00		
<input checked="" type="checkbox"/>	2	Silver	mbr2	Merchandise	150.00	.00		
<input checked="" type="checkbox"/>	3	Bronze	mbr3	Merchandise	75.00	.00		
<input checked="" type="checkbox"/>	4	Coupon Book (Individual)	coup	Merchandise	15.00	10.00		
<input checked="" type="checkbox"/>	6	Coupon Book (Minimum Qty of 10)	G	Merchandise	7.00	.00		
<input checked="" type="checkbox"/>	7	Tuxedo T-Shirt	TT	Merchandise	20.00	.00		
<input checked="" type="checkbox"/>	8	DVD of Performance	7	Merchandise	18.00	.00		
<input checked="" type="checkbox"/>	9	Coffee Mug	CM	Merchandise	15.00	.00		
<input checked="" type="checkbox"/>	10	Golf Sponsorship	gs	Merchandise	1,000.00	.00		
<input checked="" type="checkbox"/>	11	Golf Foursome	GF	Merchandise	500.00	.00		
<input checked="" type="checkbox"/>	12	Golf Hole Sponsor	ghs	Merchandise	100.00	.00		
<input checked="" type="checkbox"/>	13	Greatest Show On Earth	GSE	Merchandise	179.00	.00		
<input checked="" type="checkbox"/>	14	Bike Race Ticket	BRT	Merchandise	25.00	.00		
<input checked="" type="checkbox"/>	24	Trail Blazer Sweatshirt	TBZ_Sweatshirt	Merchandise	65.00	25.00		
<input checked="" type="checkbox"/>	68	2017 Campaign Baseball Hat	BASEBALL2017	Merchandise	15.00	8.00		

Repeat these steps until **all products** are created, saved, and you have the code saved for future use. Remember that you need to copy the html code for **each product** into a program like Notepad++ for future use but you only need to copy and save the JavaScript code **one time**. **Save** the file as an **.html** document once you're finished which will be used in section #2 of this article.

In my *example* I created 3 new products in total as shown below.

Repeat the steps of creating products, uploading an image file, and saving the html code into a program like Notepad++ for future use.



Search Reset + New [Icons] File Edit Products

Favorites Name SQL

Product:

Merchandise
 Tickets
 Include event-specific products

Sort Format Wrap Export Print Pivot

Products [17 records found]

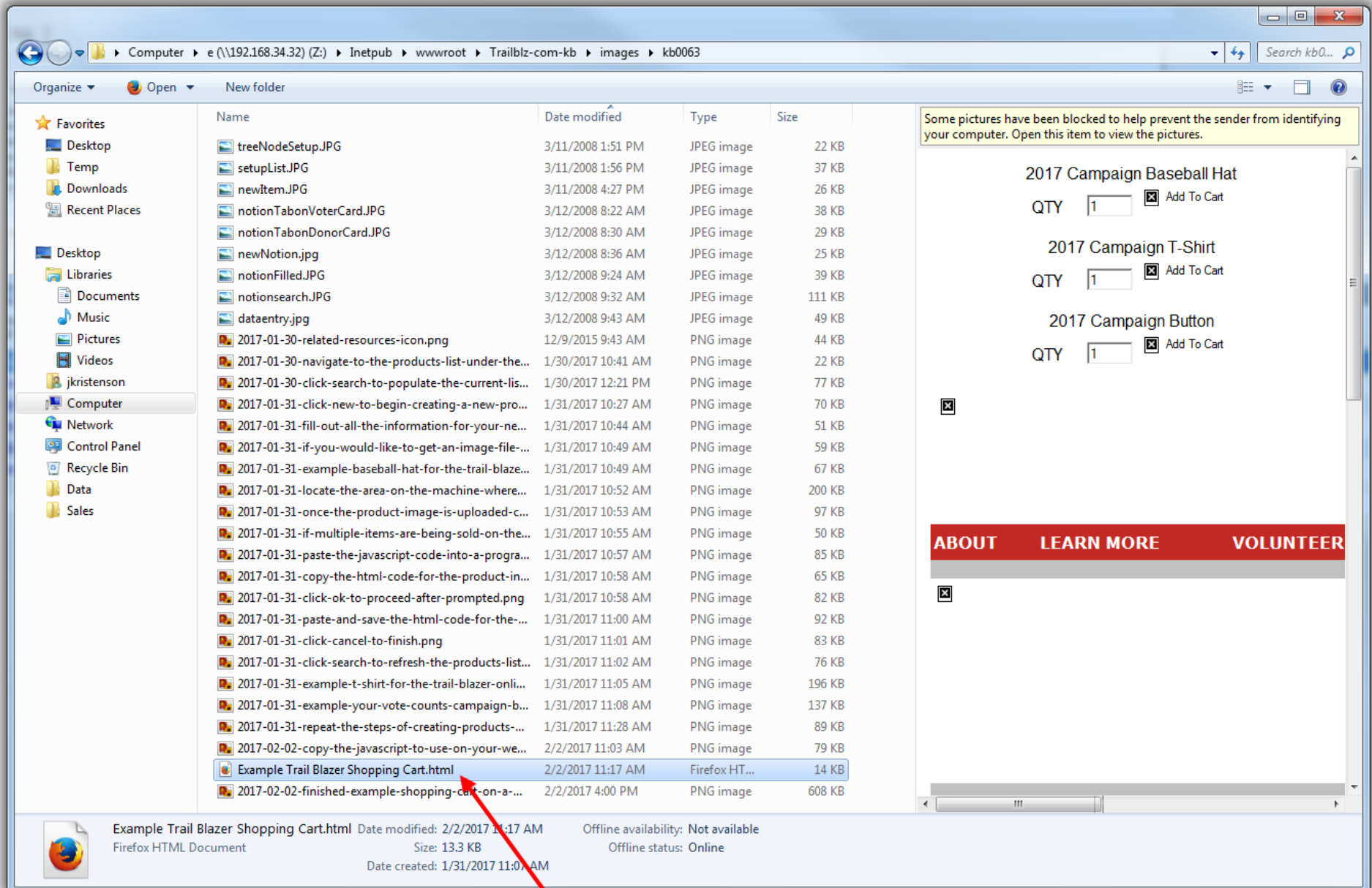
<input type="checkbox"/>	ID	Name	Code	Type	Unit Price	Unit Cost	Event ID	Event Name
<input checked="" type="checkbox"/>	1	Gold	Mbr	Merchandise	200.00	.00		
<input checked="" type="checkbox"/>	2	Silver	mbr2	Merchandise	150.00	.00		
<input checked="" type="checkbox"/>	3	Bronze	mbr3	Merchandise	75.00	.00		
<input checked="" type="checkbox"/>	4	Coupon Book (Individual)	coup	Merchandise	15.00	10.00		
<input checked="" type="checkbox"/>	6	Coupon Book (Minimum Qty of 10)	G	Merchandise	7.00	.00		
<input checked="" type="checkbox"/>	7	Tuxedo T-Shirt	TT	Merchandise	20.00	.00		
<input checked="" type="checkbox"/>	8	DVD of Performance	7	Merchandise	18.00	.00		
<input checked="" type="checkbox"/>	9	Coffee Mug	CM	Merchandise	15.00	.00		
<input checked="" type="checkbox"/>	10	Golf Sponsorship	gs	Merchandise	1,000.00	.00		
<input checked="" type="checkbox"/>	11	Golf Foursome	GF	Merchandise	500.00	.00		
<input checked="" type="checkbox"/>	12	Golf Hole Sponsor	ghs	Merchandise	100.00	.00		
<input checked="" type="checkbox"/>	13	Greatest Show On Earth	GSE	Merchandise	179.00	.00		
<input checked="" type="checkbox"/>	14	Bike Race Ticket	BRT	Merchandise	25.00	.00		
<input checked="" type="checkbox"/>	24	Trail Blazer Sweatshirt	TRZ Sweatshirt	Merchandise	65.00	25.00		
<input checked="" type="checkbox"/>	68	2017 Campaign Baseball Hat	BASEBALL2017	Merchandise	15.00	8.00		
<input checked="" type="checkbox"/>	69	2017 Campaign T-Shirt	TSHP2017	Merchandise	25.00	10.00		

The next section will show you how to take the product code you saved, **embed it on your site**. The final section walks through the steps to **test** your shopping cart and **track the orders** as they come in.

#2 – How to Build your Shopping Cart & Integrate it with your Website (Example Code Snippets Included)

Open the **.html file** in a program such as **Notepad++** (or another web development I.D.E.) that you saved in the **previous steps** that has the **html** and **JavaScript** code you'll need to embed on your website. *In my example it was called **Example Trail Blazer Shopping Cart.html**.*

Creating an Online Shopping Cart to Sell Products through your Website (Previously Called 'Marketing Notions')



Computer > e:\192.168.34.32 (Z:) > Inetpub > wwwroot > Trailblz-com-kb > images > kb0063

Name	Date modified	Type	Size
treeNodeSetup.JPG	3/11/2008 1:51 PM	JPEG image	22 KB
setupList.JPG	3/11/2008 1:56 PM	JPEG image	37 KB
newItem.JPG	3/11/2008 4:27 PM	JPEG image	26 KB
notionTabonVoterCard.JPG	3/12/2008 8:22 AM	JPEG image	38 KB
notionTabonDonorCard.JPG	3/12/2008 8:30 AM	JPEG image	29 KB
newNotion.jpg	3/12/2008 8:36 AM	JPEG image	25 KB
notionFilled.JPG	3/12/2008 9:24 AM	JPEG image	39 KB
notionsearch.JPG	3/12/2008 9:32 AM	JPEG image	111 KB
dataentry.jpg	3/12/2008 9:43 AM	JPEG image	49 KB
2017-01-30-related-resources-icon.png	12/9/2015 9:43 AM	PNG image	44 KB
2017-01-30-navigate-to-the-products-list-under-the...	1/30/2017 10:41 AM	PNG image	22 KB
2017-01-30-click-search-to-populate-the-current-lis...	1/30/2017 12:21 PM	PNG image	77 KB
2017-01-31-click-new-to-begin-creating-a-new-pro...	1/31/2017 10:27 AM	PNG image	70 KB
2017-01-31-fill-out-all-the-information-for-your-ne...	1/31/2017 10:44 AM	PNG image	51 KB
2017-01-31-if-you-would-like-to-get-an-image-file-...	1/31/2017 10:49 AM	PNG image	59 KB
2017-01-31-example-baseball-hat-for-the-trail-blaze...	1/31/2017 10:49 AM	PNG image	67 KB
2017-01-31-locate-the-area-on-the-machine-where...	1/31/2017 10:52 AM	PNG image	200 KB
2017-01-31-once-the-product-image-is-uploaded-c...	1/31/2017 10:53 AM	PNG image	97 KB
2017-01-31-if-multiple-items-are-being-sold-on-the...	1/31/2017 10:55 AM	PNG image	50 KB
2017-01-31-paste-the-javascript-code-into-a-progra...	1/31/2017 10:57 AM	PNG image	85 KB
2017-01-31-copy-the-html-code-for-the-product-in...	1/31/2017 10:58 AM	PNG image	65 KB
2017-01-31-click-ok-to-proceed-after-prompted.png	1/31/2017 10:58 AM	PNG image	82 KB
2017-01-31-paste-and-save-the-html-code-for-the-...	1/31/2017 11:00 AM	PNG image	92 KB
2017-01-31-click-cancel-to-finish.png	1/31/2017 11:01 AM	PNG image	83 KB
2017-01-31-click-search-to-refresh-the-products-list...	1/31/2017 11:02 AM	PNG image	76 KB
2017-01-31-example-t-shirt-for-the-trail-blazer-onli...	1/31/2017 11:05 AM	PNG image	196 KB
2017-01-31-example-your-vote-counts-campaign-b...	1/31/2017 11:08 AM	PNG image	137 KB
2017-01-31-repeat-the-steps-of-creating-products-...	1/31/2017 11:28 AM	PNG image	89 KB
2017-02-02-copy-the-javascript-to-use-on-your-we...	2/2/2017 11:03 AM	PNG image	79 KB
Example Trail Blazer Shopping Cart.html	2/2/2017 11:17 AM	Firefox HT...	14 KB
2017-02-02-finished-example-shopping-cart-on-a-...	2/2/2017 4:00 PM	PNG image	608 KB

Some pictures have been blocked to help prevent the sender from identifying your computer. Open this item to view the pictures.

2017 Campaign Baseball Hat
QTY Add To Cart

2017 Campaign T-Shirt
QTY Add To Cart

2017 Campaign Button
QTY Add To Cart

ABOUT **LEARN MORE** **VOLUNTEER**

Example Trail Blazer Shopping Cart.html Date modified: 2/2/2017 11:17 AM Offline availability: Not available
Firefox HTML Document Size: 13.3 KB Offline status: Online
Date created: 1/31/2017 11:03 AM

Right-click and open the .html file in an IDE such as Notepad++ or other.

Finish **adding code** to **style** the page prior to adding it to your website. Some typical items that will need to get added:

- Images (especially for the product thumbnails & Add To Cart buttons)
- Links (especially all of the ones that say **ReplaceThisDomain** which is automatically generated in your database for things like redirect pages)
- Colors to match your color scheme
- Font-styles
- Resizing of images/layout (making the site mobile-friendly is always a good plan in this day-and-age)
- Database Name Sources
- Add the dollar amount next to the items
- URL's for things like the post-checkout redirect page (thank-you page)

Example screenshot:

Creating an Online Shopping Cart to Sell Products through your Website (Previously Called 'Marketing Notions')

```
100 "color: #C22824; font-size: 30px;font-family: Verdana, Geneva, Tahoma, sans-serif"><b>.<br />
101 You'll love it and so will we.</b></span>
102 <table style="width: 950px" cellpadding="5" cellspacing="5">
103 <tr>
104 <td style=
105 "text-align: left; color: #C22824; font-family: Verdana, Geneva, Tahoma, sans-serif; height: 31px;">
106 <hr />
107 </td>
108 </tr>
109 <!--START OF SHOPPING CART ITEMS-->
110 <tr>
111 <td style=
112 "text-align: left; color: #C22824; font-family: Verdana, Geneva, Tahoma, sans-serif">
113 <table style="width: 100%">
114 <!--START OF ITEM NO1 MENS TSHIRT-->
115 <tr>
116 <td style="width: 130px">&nbsp;</td>
117 <td style="width: 242px"></td>
119 <td>
120 &nbsp;<br>
121 <form name="cartbutton-17" onsubmit=
122 'javascript:addtocart(this).location.href=fullurl.value;return false'
123 id="cartbutton-17">
124 <div>
125 <div>
126 T-Shirt Mens
127 </div><span>QTY</span> <input type="hidden" name="clientid"
128 value="DemoNonProfitMark" /> <input type="hidden" name="notionid"
129 value="17" /> <input type="hidden" name="returnurl" value=
130 "http://trailblz.com/demositemarkonly/new/buystuff.html" />
131 <input type="hidden" name="confirmurl" value=
132 "http://trailblz.com/demositemarkonly/new/thankyou.html" />
133 <input type="hidden" name="fullurl" /> <input name="qty" value=
134 "1" size="3" type="text" /> <input src="http://www.trailblz.info/DemoNonprofit_Joel/doc/NwAxADQANgAzADYALQAxADAAMQASADKAD/2017-02-06-add-to-cart-button-for-pandamonium-site.png"
135 type="image" alt="Add To Cart" name="_AddToCart" />
136 </div>
137 </form>
138 </td>
139 </tr>
140 <!--END OF ITEM NO1 MENS TSHIRT-->
141 <!--START OF ITEM NO2 WOMENS TSHIRT-->
142 <tr>
143 <td style="width: 130px"></td>
144 <td style="width: 242px"></td>
146 <td>
147 &nbsp;<br>
148 <form name="cartbutton-7" onsubmit=
149 'javascript:addtocart(this).location.href=fullurl.value;return false'
150 id="cartbutton-7">
```

Modify the code for your shopping cart to include your images, font, links, etc.

You'll want to make sure you create an **Image Button** to use for the **[Add to Cart]** section of the shopping cart. Here's an example from my finished page:

Creating an Online Shopping Cart to Sell Products through your Website (Previously Called 'Marketing Notions')



Campaign Baseball Cap

QTY



Example 'Add to Cart' button.



Black Campaign T-Shirt

QTY



Your Vote Counts Button

QTY



The **code** you'll need to **swap out** is:

```
<input type="hidden" name="fullurl" /> <input name="qty" value="1" size="3" type="text" /> <input src="http://www.trailblz.info/DemoNonprofit_Joel/doc/NwAxADQANgAzADYALQAxADAAMQA3ADkA0/2017-02-06-add-to-cart-button-for-pandamonium-site.png" type="image" alt="Add To Cart" name="_AddToCart" />
```

To create an **[Add to Cart]** button you have many options, here are just **a few** examples to get you started:

- Use the html <button> tag, [this tutorial](#) on W3 schools shows how
- Use a Bootstrap button, [this tutorial](#) on W3 schools shows how
- Use the free service **Da Button Factory** to [design your own button](#) and receive the source code needed to add to your shopping cart
- Use a program like MS Paint to create an image (jpeg, png, etc.) of a button and use that as the **source** in your shopping cart code

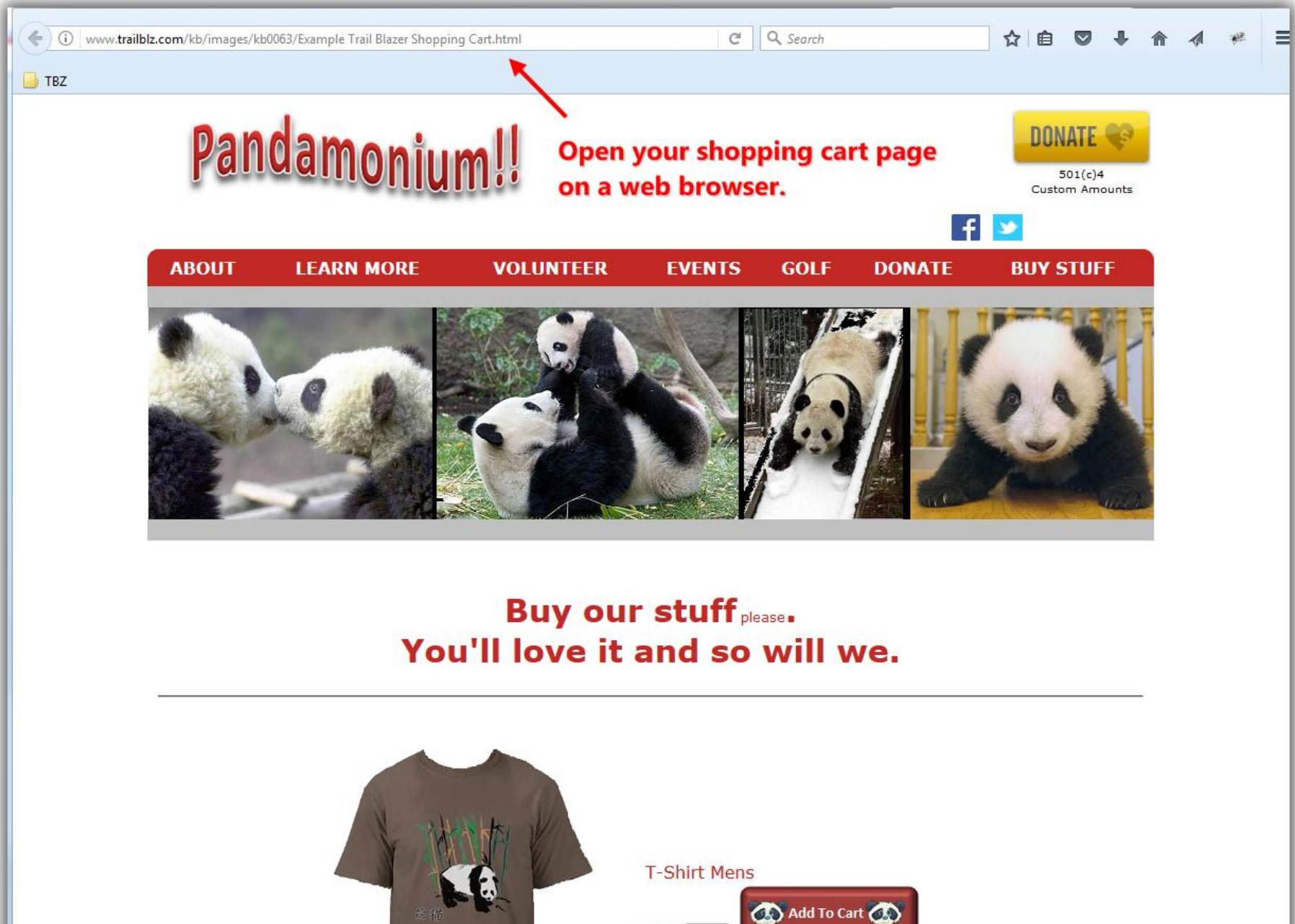
My finished example can be downloaded by clicking [this link](#). This is a good starting point but will require thorough testing to make sure everything is linked properly to your own database.

Paste the **finished code** into your **website** and **verify** everything is wired up properly. The next section walks through a **test** checkout process, displays the emails that get sent to the buyer (and database admins), and shows how to track the data in **Trail Blazer**.

#3 – Test the Checkout Process & How to Track Sale Orders/Inventory as Purchases Occur

Open your finished (or beta) shopping cart page on your website. In my *example* it was located at <http://www.trailblz.com/kb/images/kb0063/Example%20Trail%20Blazer%20Shopping%20Cart.html>

Creating an Online Shopping Cart to Sell Products through your Website (Previously Called 'Marketing Notions')



Pandamonium!! **Open your shopping cart page on a web browser.**

DONATE
501(c)4
Custom Amounts

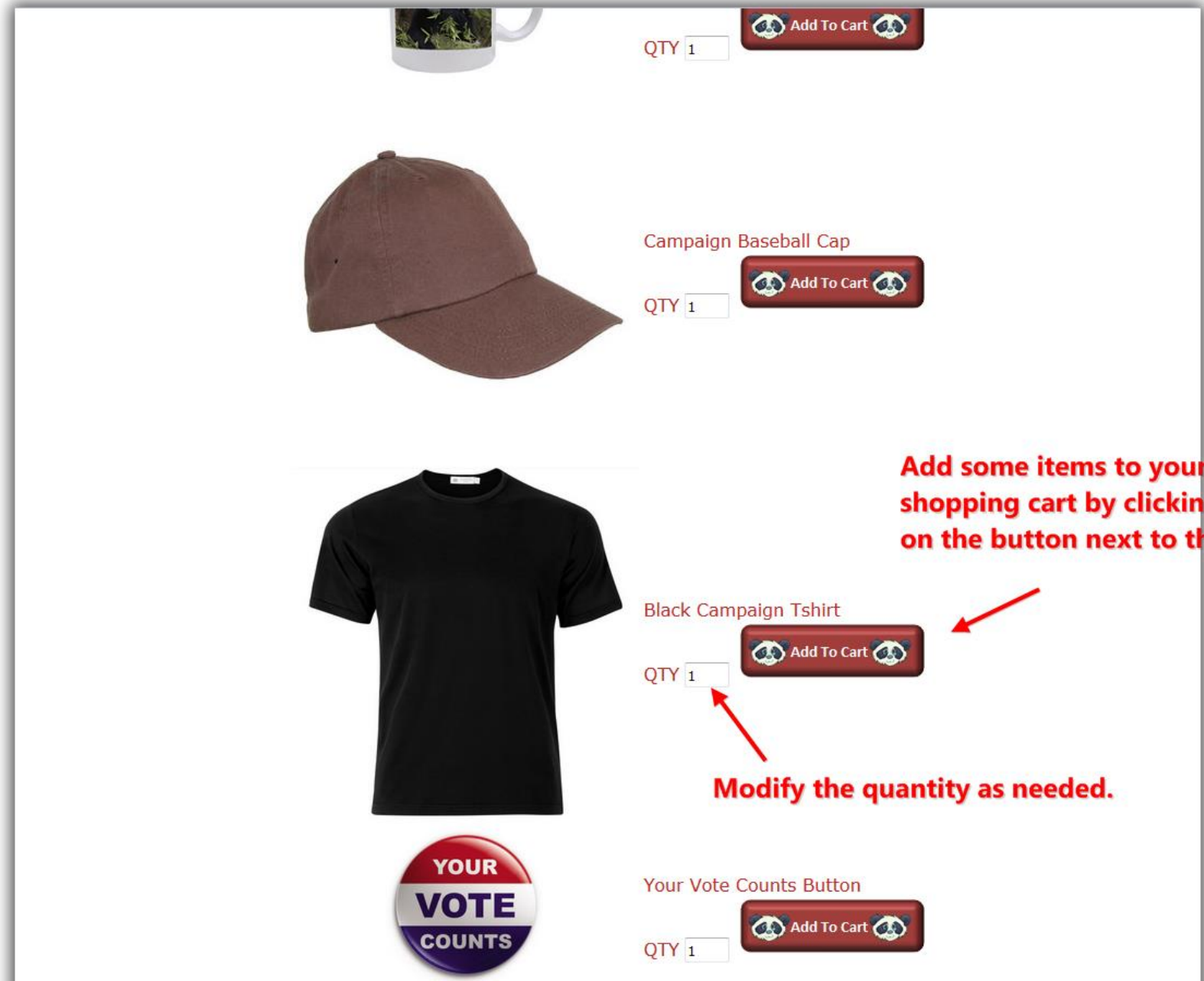
ABOUT LEARN MORE VOLUNTEER EVENTS GOLF DONATE BUY STUFF


Buy our stuff please.
You'll love it and so will we.

T-Shirt Mens
Add To Cart


Add some items to your shopping cart by clicking your **[Add to Cart]** button. *You can also change the **quantity** value to verify that is working properly.*

Creating an Online Shopping Cart to Sell Products through your Website (Previously Called 'Marketing Notions')

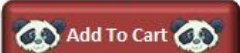


QTY 


Campaign Baseball Cap

QTY 

Black Campaign Tshirt

QTY 

Your Vote Counts Button

QTY 

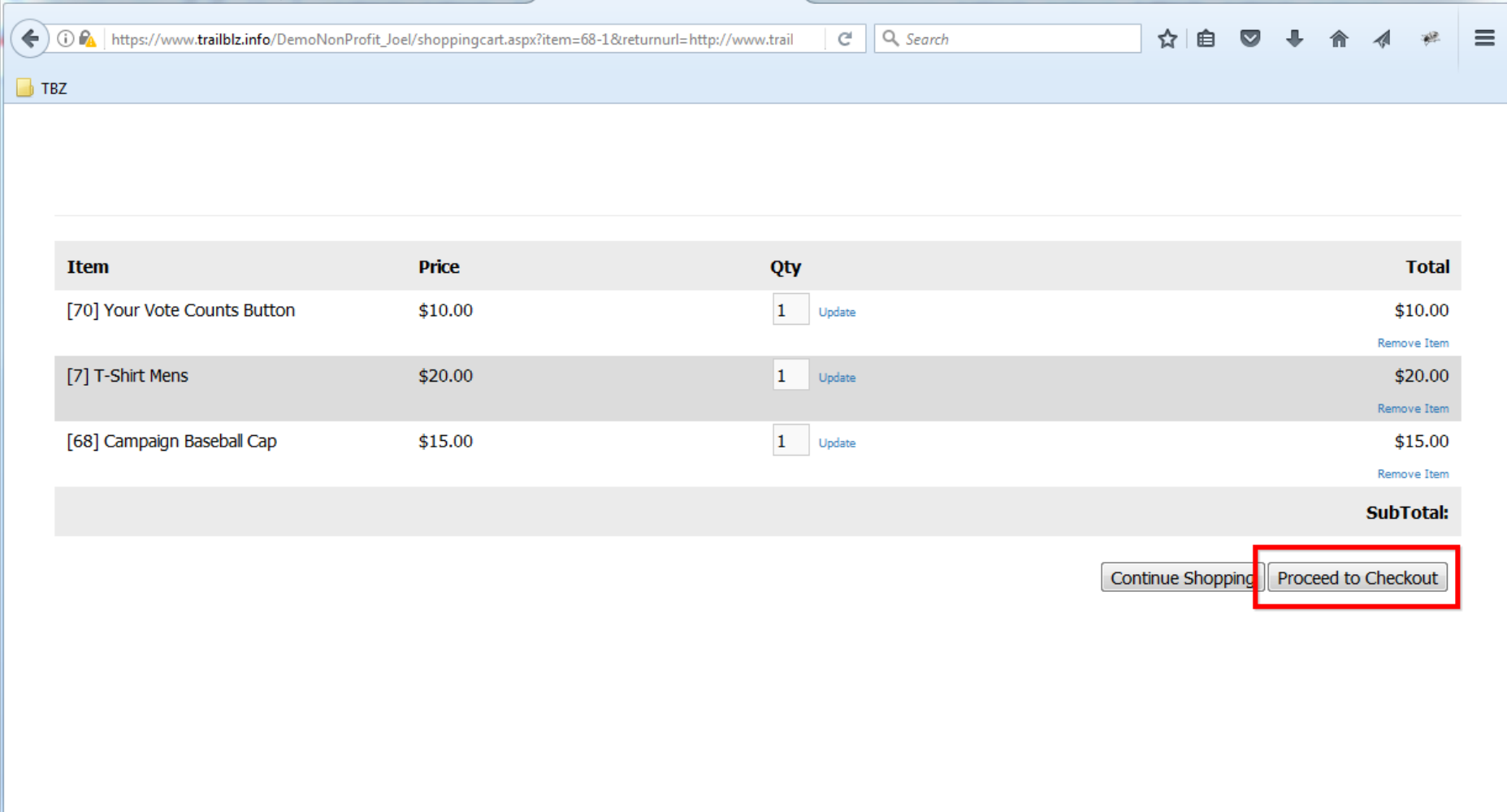
Add some items to your shopping cart by clicking on the button next to the item.

Modify the quantity as needed.

Once you've **verified** that all the buttons work for adding items to the shopping cart, click the **[Proceed to Checkout]** button.

Creating an Online Shopping Cart to Sell Products through your Website (Previously Called 'Marketing Notions')

Once you've added some items to the cart click the [Proceed to Checkout] button.



The screenshot shows a web browser window with the URL https://www.trailblz.info/DemoNonProfit_Joel/shoppingcart.aspx?item=68-1&returnurl=http://www.trail. The browser address bar includes a search field and navigation icons. The page content displays a shopping cart table with the following items:

Item	Price	Qty	Total
[70] Your Vote Counts Button	\$10.00	1 Update	\$10.00 Remove Item
[7] T-Shirt Mens	\$20.00	1 Update	\$20.00 Remove Item
[68] Campaign Baseball Cap	\$15.00	1 Update	\$15.00 Remove Item
			SubTotal:

At the bottom right of the cart area, there are two buttons: "Continue Shopping" and "Proceed to Checkout". The "Proceed to Checkout" button is highlighted with a red rectangular box.

Select the **Register here** radio button, **fill out** the form, and click the **[Click Here to Register]** button.

← ⓘ ⚠ https://www.trailblz.info/Demononprofit_Joel/logon.aspx?ReturnUrl=Checkout.aspx&ConfirmUrl=http%3a%2f%2ftrailblz.com%2fdemositemarkonly%2fnew%2fthankyou.html

TBZ

Fill out the 'registration form' and proceed to checkout.

User Information

Have you previously registered? Login below.

Email or Username*

Register here

First Name*

Middle

Last Name*

Nickname

This address is: My home Work / Business

Address*

City*State*Zip*

Home Phone

Cell Phone

Work Phone Ext

Email*

Information Required by Federal/State Law

Employer*

Occupation*

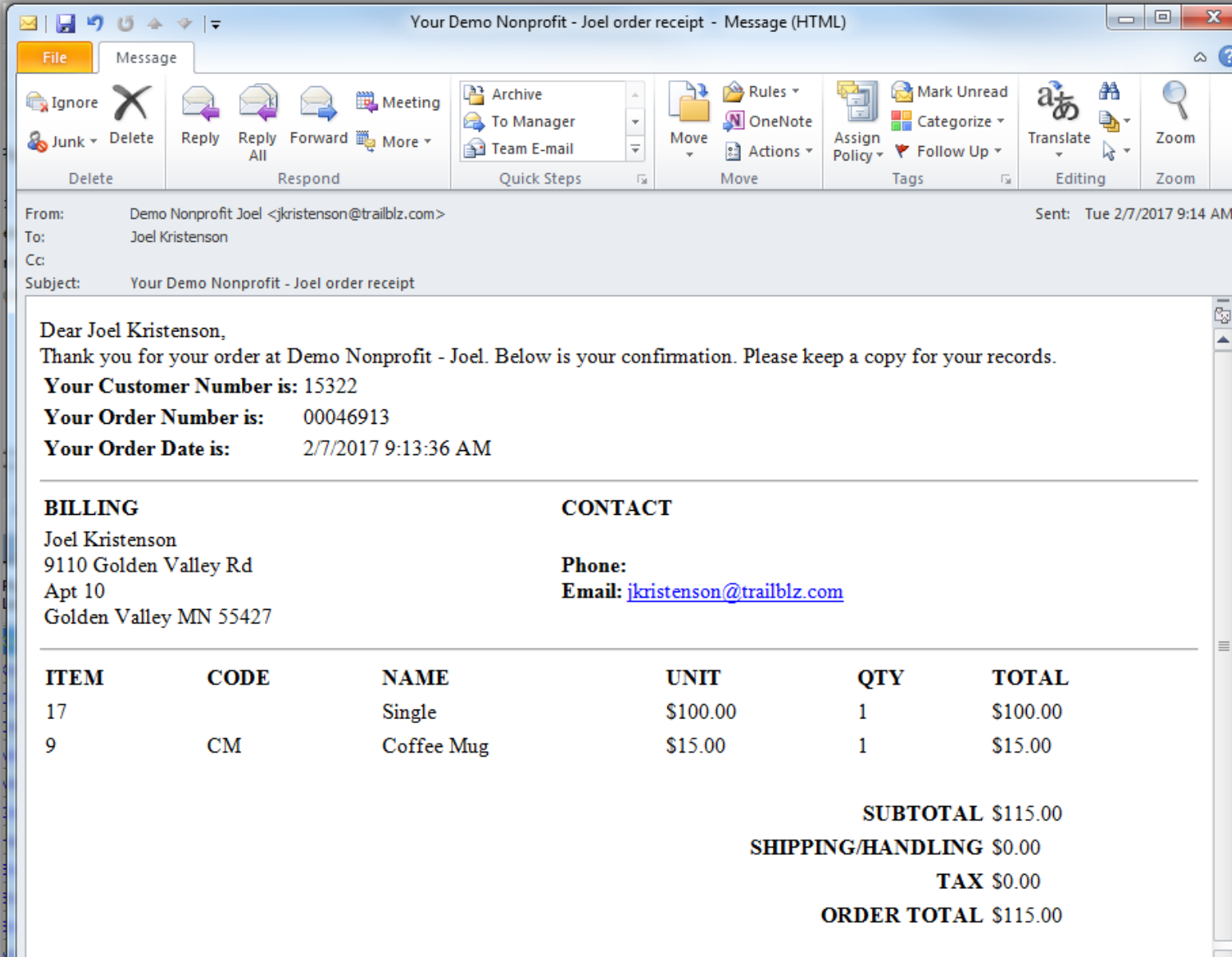
Please type the characters you see in the image below.

Creating an Online Shopping Cart to Sell Products through your Website (Previously Called 'Marketing Notions')

Enter your **credit card** information (or use a **fake credit card** number *if* you're in **test mode**) and then click the **[Process and Check Out]** button.

You'll be **redirected** to the **thank you** page you configured in the html code, and you'll receive a **confirmation email receipt** that looks like the *example* below.

Example confirmation email after the order is processed.



Your Demo Nonprofit - Joel order receipt - Message (HTML)

File Message

Ignore, Delete, Reply, Reply All, Forward, Meeting, More, Archive, To Manager, Team E-mail, Move, Rules, OneNote, Actions, Assign Policy, Mark Unread, Categorize, Follow Up, Translate, Zoom

From: Demo Nonprofit Joel <jkristenson@trailblz.com> Sent: Tue 2/7/2017 9:14 AM
 To: Joel Kristenson
 Cc:
 Subject: Your Demo Nonprofit - Joel order receipt

Dear Joel Kristenson,
 Thank you for your order at Demo Nonprofit - Joel. Below is your confirmation. Please keep a copy for your records.

Your Customer Number is: 15322
Your Order Number is: 00046913
Your Order Date is: 2/7/2017 9:13:36 AM

BILLING Joel Kristenson 9110 Golden Valley Rd Apt 10 Golden Valley MN 55427	CONTACT Phone: Email: jkristenson@trailblz.com
--	---

ITEM	CODE	NAME	UNIT	QTY	TOTAL
17		Single	\$100.00	1	\$100.00
9	CM	Coffee Mug	\$15.00	1	\$15.00
SUBTOTAL					\$115.00
SHIPPING/HANDLING					\$0.00
TAX					\$0.00
ORDER TOTAL					\$115.00

In the database you can view this information as it's collected, in many different ways:

- Within the contact's record card
- In the Sales Orders list
- In the Sales Order Lines list

Img 1 of 2 – Viewing **Sales Orders**

Creating an Online Shopping Cart to Sell Products through your Website (Previously Called 'Marketing Notions')

1 - Navigation menu: Product Sales > Sales Orders

2 - Filter Status: Open, Completed, Canceled

3 - Search icon

4 - Sort icon (high to low)

Example purchase order list with my order of \$115.00 on 2/7/17.

Order ID	Purchaser Contact ID	Date Ordered	Purchaser Last Name	Purchaser First Name	Order Status	Event ID	Event Name	Amount	Payment Type	Amount Paid	Amount Open
64	15322	2/7/2017	Kristenson	Joel	Open			115.00	MasterCard	115.00	.00
63	15310	12/20/2016	Ortega	Amancio	Open	64	2017 New Years Day 5k Fundraiser	605.00	VISA	605.00	.00
62	106	12/9/2016	Glen	Robert	Open	2	2011 Gala Fundraiser	50.00	Purchase Order	.00	50.00
61	15308	12/9/2016	Miller	Frankie Joe	Open	63	Blazing Trails - The King's Trail - (5...	2,630.00	VISA	2,630.00	.00
60	1679	12/9/2016	Hall	Nancy	Completed	63	Blazing Trails - The King's Trail - (5...	195.00	Pay At the Door	195.00	.00
59	15306	12/8/2016	Brown	Steve	Open	63	Blazing Trails - The King's Trail - (5...	3,030.00	Will Be Mailing in a Check	.00	3,030.00
58	15305	12/8/2016	Musk	Elon	Completed	63	Blazing Trails - The King's Trail - (5...	2,630.00	Discover	2,630.00	.00
57	12796	11/1/2016	Kristenson	Joel	Open	28	Blazing Trails - The King's Trail - 2...	1,515.00	Will Be Mailing in a Check	.00	1,515.00
56	12796	10/19/2016	Kristenson	Joel	Open	58	Become a Member	150.00	VISA	.00	150.00
54	12796	10/17/2016	Kristenson	Joel	Open			.00	Purchase Order	.00	.00
53	14908	6/22/2016	Almy-Testa	Jocelyn	Open	58	Become a Member	75.00	Invoice Me	.00	75.00
52	14848	6/9/2016	Nishiuchi	Victoria	Open	58	Become a Member	75.00	Purchase Order	.00	75.00
51	14845	5/13/2016	Frye	Dorothy	Open	58	Become a Member	75.00	Will Be Mailing in a Check	.00	75.00
50	14843	5/11/2016	Naqvi	Al	Open	58	Become a Member	75.00	Will Be Mailing in a Check	.00	75.00
49	14830	4/21/2016	Yashinsky	Stacy	Open	58	Become a Member	75.00	Will Be Mailing in a Check	.00	75.00
48	14829	4/12/2016	Van Nelson		Open	52	Theater Event - Come to the Show!	100.00	Purchase Order	100.00	.00
47	2036	4/11/2016	Engel	Diane	Completed	28	Blazing Trails - The King's Trail - 2...	2,500.00	Purchase Order	.00	2,500.00
46	14809	4/11/2016	Rondinelli	Joe	Open	28	Blazing Trails - The King's Trail - 2...	195.00	Will Be Mailing in a Check	.00	195.00
45	4472	4/11/2016	Regan	Susan	Completed	28	Blazing Trails - The King's Trail - 2...	325.00	Purchase Order	325.00	.00
44	8186	4/6/2016	Taly	Kristin	Completed	28	Blazing Trails - The King's Trail - 2...	7,500.00	Purchase Order	7,500.00	.00
43	12796	4/8/2016	Kristenson	Joel	Open	50	2016 Celebrity Golf Tournament	150.00	Purchase Order	.00	150.00

Creating an Online Shopping Cart to Sell Products through your Website (Previously Called 'Marketing Notions')

Img 2 of 2 – Viewing Sale Order Lines

You can search the individual 'order lines' in the Sales Order Lines list.

The screenshot displays the TrailBlazer software interface for viewing Sales Order Lines. The left-hand navigation menu shows various categories, with 'Sales Order Lines' highlighted by a red arrow. The main window features a search bar with a 'Search' button and a 'Reset' button. Below the search bar, there are tabs for 'Favorites', 'General', 'Order', and 'SQL'. The 'Order' tab is selected, and a 'Status' dropdown menu is open, showing options for 'Open', 'Completed', and 'Cancelled'. The table below shows a list of sales order lines with columns for Order Line ID, Order ID, Order Date, Purchaser Contact ID, Purchaser Last Name, Purchaser First Name, Order Status, Type, Product, Quantity Ordered, Unit Price, Extension, Quantity Shipped, Quantity Open, Event ID, Event Name, and Note. The first two rows of the table are highlighted with a red box.

Order Line ID	Order ID	Order Date	Purchaser Contact ID	Purchaser Last Name	Purchaser First Name	Order Status	Type	Product	Quantity Ordered	Unit Price	Extension	Quantity Shipped	Quantity Open	Event ID	Event Name	Note
86	64	2/7/2017	15322	Kristenson	Joel	Open	Merchandise	Coffee Mug	1	15.00	15.00	0	0			
85	64	2/7/2017	15322	Kristenson	Joel	Open	Ticket	Single	1	100.00	100.00	0	0			
84	63	12/20/2016	15310	Ortega	Amancio	Open	Merchandise	Hooded Sweatshirt	3	35.00	105.00	0	3	64	2017 New Years Day 5k Fundr...	
83	63	12/20/2016	15310	Ortega	Amancio	Open	Ticket	Single Admission	10	50.00	500.00	10	0	64	2017 New Years Day 5k Fundr...	
82	62	12/9/2016	106	Glen	Robert	Open	Ticket	Single Ticket	1	50.00	50.00	1	0	2	2011 Gala Fundraiser	
81	56	10/19/2016	12796	Kristenson	Joel	Open	Membership	Individual Member (1 Year)	1	75.00	75.00	1	0	58	Become a Member	
80	61	12/9/2016	15308	Miller	Frankie Joe	Open	Merchandise	Trail Blazer Hooded Sweatshirt	2	65.00	130.00	0	2	63	Blazing Trails - The King's Trail...	
79	61	12/9/2016	15308	Miller	Frankie Joe	Open	Ticket	Single - 7 Day Guided Hike	1	2,500.00	2,500.00	0	1	63	Blazing Trails - The King's Trail...	
78	60	12/9/2016	1679	Hall	Nancy	Completed	Merchandise	Trail Blazer Hooded Sweatshirt	3	65.00	195.00	3	0	63	Blazing Trails - The King's Trail...	Purchased at the door.
77	59	12/8/2016	15306	Brown	Steve	Open	Merchandise	Trail Blazer Hooded Sweatshirt	2	65.00	130.00	0	2	63	Blazing Trails - The King's Trail...	
76	59	12/8/2016	15306	Brown	Steve	Open	Ticket	Roll of 4 Tickets	1	400.00	400.00	1	0	63	Blazing Trails - The King's Trail...	
75	59	12/8/2016	15306	Brown	Steve	Open	Ticket	Single - 7 Day Guided Hike	1	2,500.00	2,500.00	0	1	63	Blazing Trails - The King's Trail...	
74	58	12/8/2016	15305	Musk	Elon	Completed	Merchandise	Trail Blazer Hooded Sweatshirt	2	65.00	130.00	2	0	63	Blazing Trails - The King's Trail...	

Checkout the **related resources** below for other articles and videos related to this topic.



Trail Blazer™

- YouTube Channel
- Knowledge Base Articles
- 3rd Party Resources

Related Resources

Article: [Purchase Orders – Manually Enter an Order for Tickets, Products, or Memberships from within an Event, and Record the Related Contribution Record](#)

Article: [How to Upload Documents to your System Gallery such as PDF's, Spreadsheets, Audio Clips, Image Files, Etc.](#)

Article: [How to Create an Event with Tickets and/or Merchandise – 2013 Upgrade](#)

Article: [How to Delete an Event Purchase Order and the Linked Donation Record \(Typically for Refunds or if a Mistake Occurred or if Data needs to be Moved\)](#)

Article: [How to Duplicate an Event – Save Time by Not Re-Creating Everything from Scratch](#)

Article: [Events 2014 – Part I](#)

Article: [Events 2014 – Part II](#)

Article: [Events 2013 | How to Create an Event with Tickets and Merchandise](#)

Video: [Events – pay for an event online](#)

Video: [Events – Remove Person from Event](#)

Video: [Events 2013](#)

Download: [Example HTML Shopping Cart File \(used for this kb\)](#)

Interactive Demo Page: [Example Trail Blazer Shopping Cart](#)

Trail Blazer Live Support

☎ **Phone:** 1-866-909-8700

✉ **Email:** support@trailblz.com

 **Facebook:** <https://www.facebook.com/pages/Trail-Blazer-Software/64872951180>

 **Twitter:** <https://twitter.com/trailblazersoft>

** As a policy we require that you have taken our intro training class before calling or emailing our live support team.*

[Click here](#) to view our calendar for upcoming classes and events. Feel free to sign up other members on your team for the same training.

** After registering you'll receive a confirmation email with the instructions for how to log into the [GoToMeeting](#) session where we host our live interactive trainings.*

** This service is included in your contract.*